



# COUNTY ST. ANA

## SUSTAINABLE DESTINATION REPORT 2018-2021

The destination St. Ana (Sv. Ana) has been marching down the path of continuous development, ever since 2018 when we obtained the award Slovenia Green Destination – silver. We are committed to continuous operations in various areas. In recent years we have undertaken several measures in favour of environment friendly operations. With the awareness of the importance of the strategic development of a tourist destination the Strategic development of sustainable tourism in the community St. Ana 2021-2025 was prepared. There is a great emphasis on informing various participants.



## SKRBIMO ZA OKOLJE

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## WE CARE FOR THE ENVIRONMENT

**Between 2018 and 2021 the destination St. Ana directed special attention to caring for the environment.**

In 2020 a hydrological hydraulic study was made, along with charts for flooding dangers and levels with suggestions for softening the measures in the community St. Ana. The central cleaning station St. Ana received a usage permit, connecting users is in progress, and co-financing the build of small individual cleaning stations is underway.

We created a report for public lighting. In regard to waste the company Saubermacher publishes a monthly report in the newspaper Ovtar (received by all households). The purpose is to reduce waste and to educate on how to dispose of waste correctly.

The Primary school (OŠ) St. Ana was involved in a project for the protection of rare animal species as they installed bat housing as part of the Erasmus Project – Bat on the Volcano. The project Wine and the environment is an important contribution to the area of climate change. A practical workshop was created to show the green tasks in the vineyard along with a technical booklet: Different ways of winemaking in relation to the environment. The community received a certificate »BREZ PLASTIKE« ("PLASTIC FREE") from the environmental office.

The energetic restoration of three public buildings is about to take place: Primary School St. Ana, Primary School Lokavc and the town hall building. It is called operation: »Complete renovation of public buildings owned by the community of Podlehnik, Lenart and St. Ana.



For several years the community has put out a public tender for co-financing for the building of small cleaning stations for the areas of the destination which do not have the ability to join the public sewage network.

Project documentation for fixing up bus stations on the national routes R2-430 and R3-730 has been issued.

### **ECOLOGICAL PRINT CALCULATOR**

The ecological print calculator can be found on the webpage of the destination.







**SKRBIMO ZA  
OHRANJANJE  
NAŠE DEDIŠČINE**



## **WE PRESERVE OUR HERITAGE**

The farmhouses Grafonž and Kapla have been renovated in the cross-border project – Interreg Slovenia – Croatia, Detox (SI-HR). The main goal of the project is to preserve the ethnological heritage of the rural area and include it in the cross-border tourist package.

A museum collection has been set up at the Kapla farmhouse with a presentation of old craft and trade – shoemaking ...





Through the project a ethnological collection has been set up at the Grafanož farmhouse.

The evangelistic graveyard in Zg. Ščavnica has been renovated in the cross-border project – Interreg Slovenia – Hungary, Escape (SI-HU).



The project named Ana's pretl (Anin pretl) is an important contribution to the preservation of the culinary heritage. A training in preparation of traditional farm dishes was organised through this project.



**SPODBUJAMO  
TRAJNOSTNO  
MOBILNOST**

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## **WE ENCOURAGE MOBILITY**

### **Cycling connections in the area ORP Slovenske gorice: Lenart - St. Ana – Trate**

This project takes a big step towards arranging the cycling infrastructure in the diverse area of Slovenske gorice and beyond. Through this we create the possibility of safe cycling from home to the workplace, schools, public and business locations within the regional/civic/municipal centres or from home to the point of public transport.

The goal of the project is to redirect as many daily migrations as possible from cars to bicycles and public transport. This way we can contribute to reducing pollution, a higher level of daily physical activity and health, and consequently to a better effectiveness and to a higher general well-being for the inhabitants of the area. The discussed area offers excellent conditions for developing cycling as a sustainable form of transportation. In addition to improving the conditions for permanent mobility of the inhabitants the investment will also have a positive effect on the conditions for developing integral tourist products.

**Operation: »Cycling connections in the area ORP Slovenske gorice : Lenart - St. Ana - Trate«.**

Within the framework of the investment we are planning to build a cycling con-





nection that sensibly links the communities of St. Ana and Šentilj with the community Lenart with a managing and employment centre of the focal area of Slovenske gorice. As part of this project we are planning to build 7,1 km of new cycling paths.

The cycling connection is linked to the city centre with an organised wholesome traffic strategy (CPS), this is Lenart. Therefore the starting point of the path is in the town settlement (Lenart), a community with an action plan and runs from this settlement and connects the centre of the regional or local meaning with its surroundings. The surrounding settlement in this case are St. Ana and in Slovenske Gorice and Zgornja Ščavnica.

In addition to the above, the Direkcija RS for infrastructure is planning to add an extra 12 km of cycling routes connected to the national cycling network.

The project is being executed within the Operative program for European cohesion politics in the timeframe 2014–2020; the forth advantage axis "Continuous usage and production of energy and smart networks", theme goal 4 "Support in transition to low-carbon economy within all sectors" Priority investment 4.4 "Encouraging low-carbon strategies for all types of areas especially urban areas including encouragement in sustainability of multimodal urban mobility and appropriate alleviation measures."

**»The investment is co-funded by the Republic of Slovenia and the European Union from the European fund for regional development«.**

Additional information: [www.eu-skladi.si](http://www.eu-skladi.si)



Operacija: Kolesarske povezave  
na območju ORP Slovenske gorice



**In the very centre of St. Ana we  
have installed an electric car/  
bicycle power point.**



## NAŠA ZELENA SKUPNOST

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### OUR GREEN COMMUNITY

Feel the destination of St. Ana as a green outdoor home.

Together we can ensure that this area remains clean and well kept.

Take care to collect and recycle waste and transport it to the areas which are accessible to the recycling/waste removal services.

If you are hiking on our hills please take your rubbish back with you.

The water is clean and drinkable. We recommend that you purchase a glass bottle, suitable to reuse so you can refill it with fresh clean drinking water on every step.

If a battery operated device breaks on your journey please dispose of it at an appropriate, designated waste collection point.

Let the environment and the nature catch their signals. Wherever possible please disconnect all electrical and other devices from their sockets.







## IZOBRAŽEVANJA IN DOGODKI

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### EDUCATIONAL WORKSHOPS AND EVENTS

#### Educating the winemakers

Within the project Wine, friendly to the environment we ran a workshop in 2019. It was called »Presenting different ways of cultivating grapes and making wine«.

In May 2020 we also ran the workshop »Demonstration of green work in the vineyards«. In the renovated display area, we keep a permanent exhibition on the topic »Different methods of cultivating grapes«.

#### Open market on St. Ana

Sustainable natural market offered a variety of local products and agricultural produce when under advice from Miša Pušenjak.



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## ZELENI NAPOTKI



### GREEN GUIDELINES

The destination St. Ana is a calm and safe rural community where we endeavour to preserve our wonderful green diverse and biotic landscape of Slovenske gorice and keep it as unspoiled as possible. In our every day life we hold true to traditions and the culture of our ancestors who taught us that the only way to achieve our goals and wellbeing is to respect nature and the fellow man. We therefore continuously try to operate sustainably in all areas, including tourism. With the aim to preserve the green destination we have issued **Green Guidelines for guests as well as providers.**

**Every provider and visitor can contribute first hand to the preservation of the green and biotically diverse landscape of Slovenske gorice.** Only in a joint effort we can preserve the green Slovenske gorice for future generations.

Our Green guidelines are published on the website destination St. Ana. We also wish that the other providers in the destination publish them on their own websites.



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## TRAJNOSTNI STRATEŠKI RAZVOJ



### SUSTAINABLE STRATEGIC DEVELOPMENT

In the start of the year 2022, the strategy for the Sustainable Tourist Development in the community of St. Ana was prepared for the time period of 2022–2025.

This is the first document of its kind which represents a great contribution for the destination and a key guide for its later strategic sustainability development. The strategy includes measures in the fields of destination management, within which we clearly outlined the operative goals and measures.

In addition, there is great emphasis on the development of tourist products and the promotion of St. Ana as a sustainable destination.



## WE ARE PROUD RECIPIENTS OF SEVERAL AWARDS AND CERTIFICATES

**2018**

The community of St. Ana in lines with the project Moja dežela (My land) – beautiful and welcoming received an award for 1st place in the category town centre.



**2018**

The community was a partner in the cross border project DETOX INTERREG SI-HR, and ESCAPE, Interreg SI-HU. Both projects were included on a list of 100 projects of the best practice which are executed in lines with the European year of cultural heritage 2018.



**Interreg**  
SLOVENIJA – HRVAŠKA  
Evropska unija | Evropski sklad za regionalni razvoj



**Interreg**  
SLOVENIJA – MADŽARSKA  
Evropska unija | Evropski sklad za regionalni razvoj

**2019**

**Slovenia Green Destination Silver**



**2021**

**Placement in the final for Zlati Kamen (Golden Rock)**



**2021**



CERTIFIKAT

**Plastic Free**